



LPKF Laser & Electronics
12555 SW Leveton Drive
Tualatin, OR 97062
503-454-4200
Fax: 503-682-7151

CONTACT

Ashley Moyer, Marketing Coordinator
LPKF Laser & Electronics
E-mail: amoyer@lpkfusa.com
Web site: www.lpkfusa.com

Laserplasticwelding.com
by LPKF Laser & Electronics

LPKF Debuts New Laser Plastic Welding Resource

TUALATIN, OR — August 2011 — LPKF, a leading manufacturer of laser and electronic systems, announces the launch of a new blog and resource site about laser plastic welding. Located at www.laserplasticwelding.com, the Web site is an extension of LPKF Laser & Electronics, and introduces and educates both engineers and designers about the latest laser plastic welding information.

The intention of the site is to provide a central resource for laser plastic welding information, in the form of webinars, white papers, videos and case studies. The “Resources” page is populated with a range of content, with new content added on a consistent basis. Additionally, this site provides a “LPW 101” page. This is for visitors that are new to the industry and shows what the technology has to offer as well as why it is a driving force behind innovative devices in the manufacturing, medical and automotive industries.

“Our goal is that the site will encourage laser welding discussions and promote a two-way information flow in which content is the catalyst, but not the only means of gaining laser welding knowledge,” said Josh Brown, Marketing Development Representative.

The site has a comprehensive, dynamic comments system. Located beneath each page or post, users are able to ask questions or comment on the content of a page. The system displays the comments in an orderly format, providing an excellent discussion platform.

Visitors may subscribe to receive email notifications for new posts. Additionally, upcoming Webinar information is available on the right side of the site. This comprehensive resource is available to visitors at no cost.

###

About LPKF

LPKF Laser & Electronics is the world leading manufacturer of both mechanical and laser systems for demanding tasks in printed circuit board technology and microelectronics. LPKF's worldwide headquarters is located in Garbsen, Germany outside of Hannover and the company maintains North American headquarters in Portland, OR.